



**Carbonable**

# WE'RE HIRING

## GROWTH MARKETING INTERN

**If you're eager to learn more about web3, DeFi or NFTs and are committed to the fight against climate change, this internship offer is for YOU!**



### WHO WE ARE ?

Carbon neutrality is both a pressing and complex challenge  
What if we leveraged Web3 to help fight climate change effectively?

The regeneration of nature is one area where humanity can help rebalance the climate in a short time frame. That's why we have created Carbonable, a pioneering "Decarbonize and Manage as a Service" solution for an effective end-to-end carbon removal action.

With our groundbreaking approach that converts carbon removal projects into digital assets, Carbonable opens the doors to this sustainable investment opportunity to everyone, while providing an absolute level of trust and transparency.

Further Carbonable provides unparalleled benefits to companies in executing their net zero strategy. From cost saving, to risk diversification, portfolio management, monitoring, and immersive consumer experience, Carbonable is the ultimate tool to drive environmental leadership.

Join the team to discover the new world of possibilities that Web3 offers and to help use it for good.

### WHY US?

Carbonable is still a small team of 10 people but with a skyrocket growth ongoing.

**Remote first.** You'll be joining a team based all over the French country but with the ambition to expand all over the world. Want to work remotely? Go ahead.

**Flexible working arrangements.** You can create your own journey with flexible schedules and locations. We believe everyone has the right to control their own freedom. Our people can make their own schedule, own their own time, and we encourage you to travel and work from anywhere in the world.

**Continuous learning and opportunities.** You'll be constantly exposed to new concepts, ideas and challenges of Web3 and Web2 - challenging yourself to stay on the top of your game.

**Giving meaning beyond Blockchain Web3.** You will join a company that has a real impact on the regeneration of nature and take part in the financing of public goods.

## JOB DESCRIPTION

We are opening a new Growth Marketing Internship, starting asap.  
Your daily missions will be :

- Public relations: support press actions and set the press review book up.
- Develop growth marketing campaigns
- Assist the best creative & Design content for our campaigns.
- Identify relevant speaking opportunities (forums, specialized sites...), webinars
- Partnerships: Identify relevant Partners and set valuable communication co-operations
- Monitor and analyse our KPIs on a weekly and monthly basis.
- Produce regular benchmark updates : market trends, best practices tips, competitors.
- Events: support the organization of events in France & Europe, as well as webinars

## PROFILE

- Business School or University Master degree
- A relevant Experience in e-Marketing/Growth would be appreciable
- Creative mind with experimentation and problem-solving skills
- A Doer with great attention to details
- Metrics-driven
- Team Spirit oriented
- Proficient with analytical tools
- Fluent in English is a must
- Bonus if you're familiar with our daily tools : Airtable, Notion, Discord.
- Being a Web3 Master is not a must but a bonus. You'll be able to learn within the team !



**If you are as excited about Carbonable as we are and think you are the right person**

**Apply Now**

Here is the hiring process to expect :

- Screening with our Growth Lead
- A Marketing Business Case to deliver
- Interview with one of our co-funders